

ESI-Exchange Solutions, Inc.

Privacy Policy

Please note: Using this website (the “site”) means you accept all of Exchange Solutions, Inc.’s terms for use of this site, including this Privacy Statement. Please also see Exchange Solutions’ Terms of Use-- available at the bottom of every page of this site.

Exchange Solutions’ Commitment to Privacy

Exchange Solutions is committed to respecting your privacy and protecting your personal information. This Privacy Policy explains Exchange Solutions’ practices regarding the collection, use and disclosure of personally identifiable information that you may provide through this site. Generally, this site is structured so that you can visit it without identifying yourself or revealing any personal information. However, there are cases where certain types of personal information may be collected on the site. These are further outlined in this policy.

This notice is readily available from site’s home page and at the bottom of every page on this site.

What is covered by this Privacy Policy?

This Privacy Policy applies to all pages of this site.

Links to Third Party Websites:

This site may provide links to third-party websites for your convenience and information. If you access those links, you will leave this site. Exchange Solutions does not control those sites or their privacy practices, which may be different from those set forth in this Privacy Policy. Exchange Solutions does not endorse or make any representations about any third-party websites. The personal information you choose to give to third-party websites is not covered by this Privacy Policy. You are encouraged to review the privacy policy of any third-party website before submitting any personal information to that website.

What types of information does Exchange Solutions collect?

This Privacy Policy covers how two types of information are collected and used on this site:

- Personal Information
- Aggregate Non-Personal Information

Personal Information

Personal information is information that is associated, or could be combined with other information available to Exchange Solutions to be associated, with your name or personal identity. Unless otherwise required by law, personal information does not include the name, position, mailing address or telephone number of an employee of an organization when this information to communicate with the

employee for a business purpose. Exchange Solutions may collect and use personal information to better understand the needs and interests of its users and to provide you with the best possible service. When you visit the site, your personal information will not be collected unless you provide it. Whether or not you are required to provide personal information will depend on what parts of the site you use. For example, on this site, you can request information about our services. In order to provide you with that information or other information that we may feel is of interest to you, we may need to collect your contact information, as well as personal interest information. Once you choose to provide Exchange Solutions with personal information, you can be assured it will be used only to support your relationship with Exchange Solutions and to study and improve our business.

Aggregate Non-Personal Information (non-personally identifiable)

Aggregate non-Personal Information is information that cannot be used to identify you. This may include information such as which pages visitors to the site visit most frequently, unique URLs visited within the site, browser type and, in most cases, IP addresses. Exchange Solutions may collect and analyze this non-personal information to evaluate how visitors use our site. At no point do we link aggregate user data with any personal information.

Who does Exchange Solutions share your information with?

Exchange Solutions will not sell, rent or lease your personal information to others.

Exchange Solutions and its agents may exchange such information with each other or with you over the Internet or intranet systems for the purposes of carrying out the activities described above. Personal information will not be disclosed outside Exchange Solutions without your prior consent, but may be used within Exchange Solutions or by a service provider to Exchange Solutions for processing and mailing purposes. Exchange Solutions may also use this information within the company for performing marketing studies. Otherwise, Exchange Solutions will not disclose your personal information to third parties without your permission unless required by law enforcement action, subpoena, or local law.

Exchange Solutions will not use your personal information for a different purpose than the ones stated in this policy or at the time of collection or that may be inferred from the context in which the information was collected.

How does Exchange Solutions keep your information secure?

Exchange Solutions is committed to protecting the information you provide. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, this site has in place appropriate technological and business procedures to safeguard the information collected.

While Exchange Solutions makes every reasonable effort to protect the information collected through this site, please be aware that there is always some risk involved when submitting data over the Internet. We cannot guarantee that our site is 100% safe from illegal tampering or "hacking." Any data transmitted over the Internet may be at risk; however, once it is received at Exchange Solutions and entered into our database, it has the same protection that Exchange Solutions extends to its own confidential information.

Does This Site Use "Cookies"?

Our site currently does not use "non-persistent cookies," a small data file that a server gives to your browser when you access a website. In the event that Exchange Solutions begins to use non-persistent cookies to track page visits to help us analyze our site usage more accurately, we will not collect personal information except with your explicit permission. Please note that linked non-Exchange Solutions websites may also use cookies. Exchange Solutions cannot control the use of cookies by these non-Exchange Solutions websites. We also want you to know that when you link from an Exchange Solutions site to another website, that website may have the ability to recognize that you have come from a Exchange Solutions site. If you do not want any other websites to know that you have been on this site, we recommend that you do not use the links provided in our site.

How Can You Update Your Information?

If at any time you wish to stop receiving emails or other communications from us, or if you have submitted personally identifiable information through our site and would like to have that information deleted from our records, please notify us at privacy@exchangesolutions.com. You may also request access to personal data about you that Exchange Solutions holds and you may have the opportunity to request a correction or amendment to your personal data by contacting us at privacy@exchangesolutions.com.

How does Exchange Solutions deal with children's privacy?

The content of this site is not targeted to children nor does Exchange Solutions knowingly collect information from children. Exchange Solutions is committed to protecting the privacy needs of children. Parents and guardians are encouraged to take an active role in their children's online activities.

What if changes are made to this policy?

If there are updates to the terms of this Privacy Policy, the changes will be posted and the revision date in this document updated. This way you will always know how current this policy is, what information we collect through this site and how it is used. Your usage of this site following any such change constitutes your agreement to be bound by the Privacy Policy as changed. It is suggested you check back frequently for updates.

How can I contact Exchange Solutions regarding this privacy policy?

If you have comments or questions about this Privacy Policy, please send them to the contact address on this site.

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