

ES Engage drives customer lifetime value by targeting specific customer behaviors using predictive analytics and real-time offers.

Retailer Benefits



Increase conversion rate, purchase frequency & average order value



Optimize promotional expenditure



Drive deeper category penetration & shape demand

Key Capabilities



1:1 Customer Messaging



Machine Learning AI & Propensity Analytics



Margin Aware, Variable Incentives



Real-Time & Omni-Channel



Rapid Cloud-Based Implementation



Continuous Optimization

In-Market Results



10%+
INCREMENTAL REVENUE AND MARGIN

- Incremental lift on conversion rate, basket size and purchase frequency
- Deeper penetration in full price and high margin products



2x
ROI IMPROVEMENT ON MARKETING SPEND

- Higher conversion rate amongst mobile users
- Increased saved-cart conversion rates



15%
INCREASE IN CUSTOMER LIFETIME VALUE

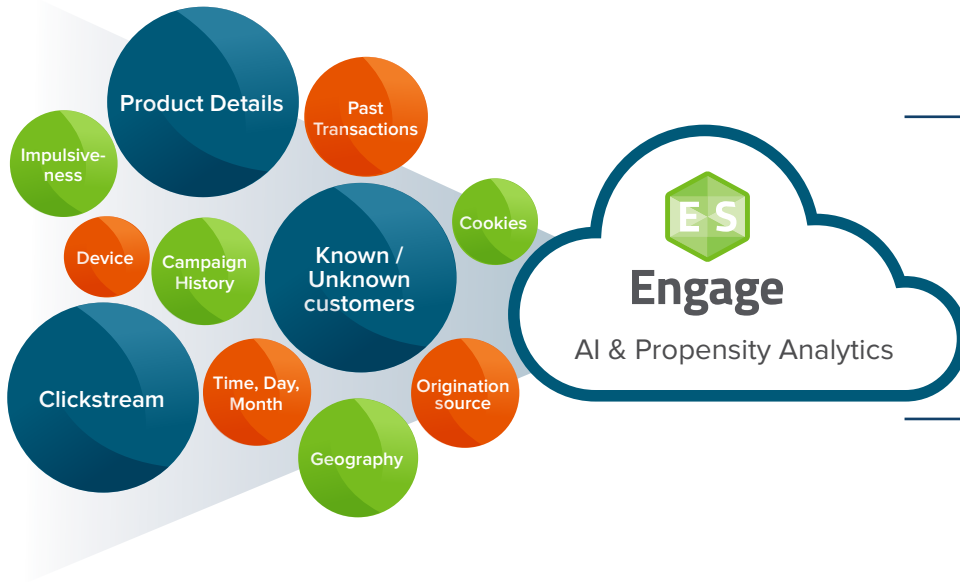
- Incremental return site visit and logins
- Growth in new customer acquisition

How It Works

Engaging known and unknown customers in real-time and in the right channel, we privately message individualized, 1:1 offers that deepen your customers' engagement and drive the most profitable incremental behaviors.

Intelligent Offer Inputs

Real-time and historic data



Individualized Offer Output

The right incentive, at the right time, to the right customer, in the right channel



Getting Started is Easy as 1.. 2.. 3..



Pricing

Flexible pricing options. We only make money when our customers do.

Select Clients & Partners



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