

Exchange Solutions

Exchange Solutions delivers personalized loyalty solutions to retailers that enable them to build deeper and more profitable engagement with their consumers



Achieve measurable consumer loyalty faster

Launch in all channels with speed to market. Engage consumers in real-time with relevance and rewards choice, helping them realize brand loyalty sooner.



Reward without over-spending and only when needed

Present the right offers at the right time, with the right incentive. Achieve incremental consumer behavior and higher profitability with optimized consumer engagement capabilities.



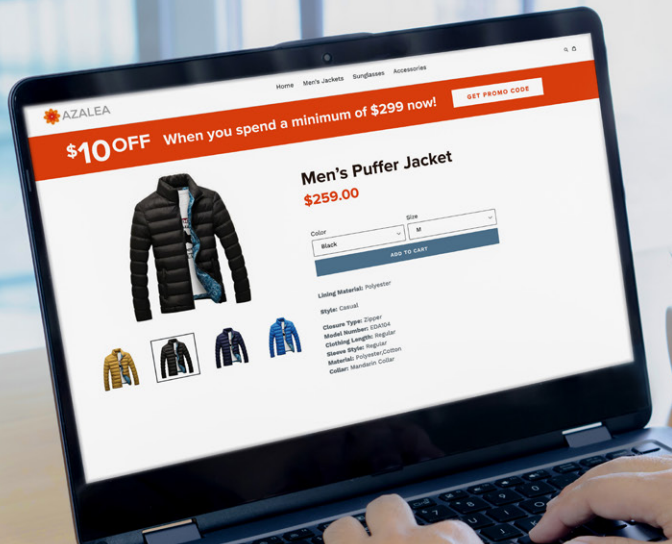
Mobil

McKesson



RONA





Personalized offers for ecommerce consumers, optimized based on real-time purchase intent

Increase topline revenue and improve customer lifetime value without sacrificing profit margins



Target personalized offers only when needed



Automate intelligent offer process



Discreetly discount or reward



Enhance CX with surprise and delight



Effectively treat anonymous consumers



Optimize results with managed services